

To	Executive [Membership committee]	HX20/006
	Te Huarahi	Strategic Plan Ref: Education & Advocacy
		10 February 2019
From	Adele Towgood, Deputy General Secretary (Membership)	

Recommendation:

1. That the report be received.

Field Service Report to Executive

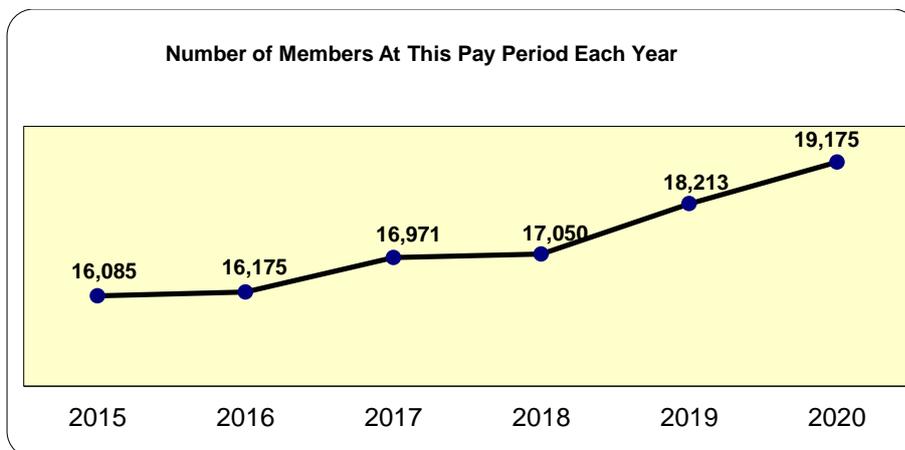
1. Membership Statistics and Analysis

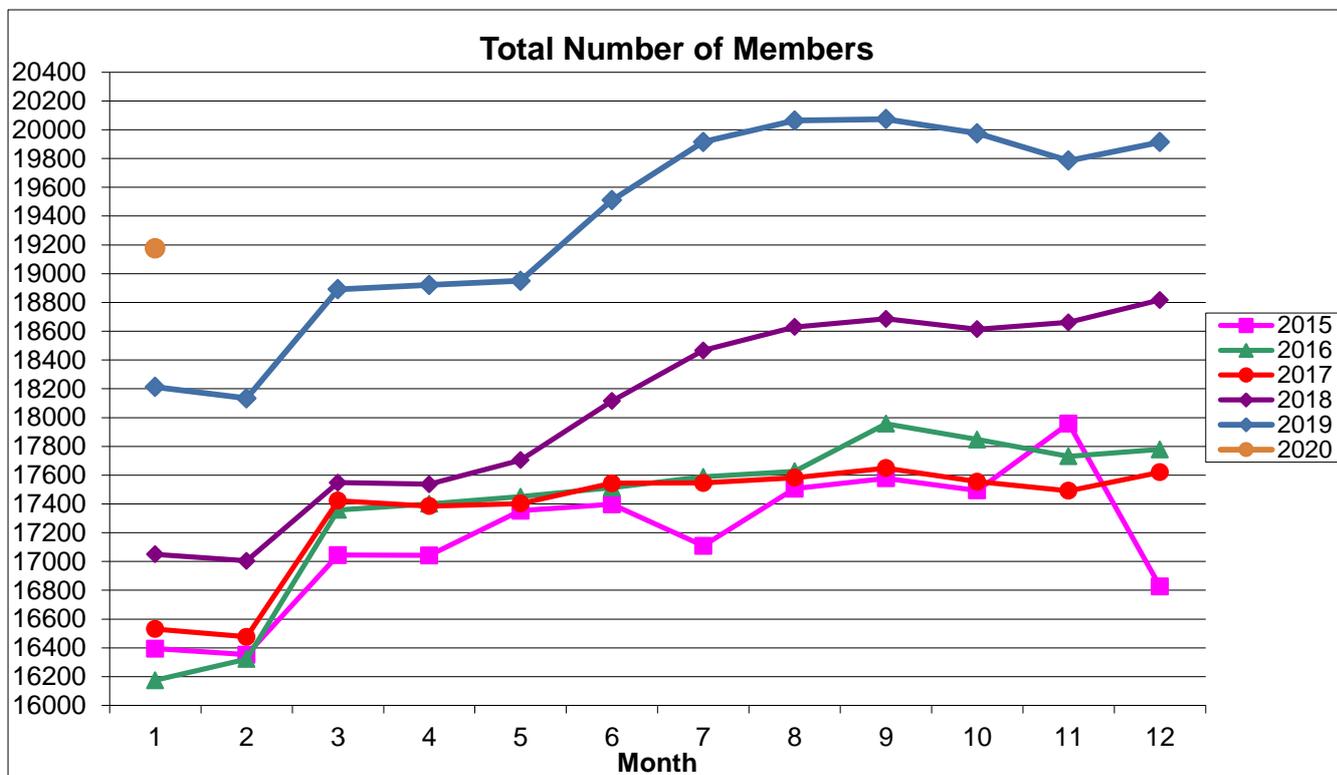
Pay Period 202022 29 January 2020

	2020	2019
Full Member	18,081	17,158
Teacher Trainee	367	297
Honorary	727	758
TOTAL (+ 962)	19,175	18,213
MER	1,274	1,129
PIER	516	431
Female	12,119	11,456
Male	7,056	6,757

Total Membership - By Pay Period - 7 January 2015 to 29 January 2020

<i>PAY PERIOD</i>	2015	2016	2017	2018	2019	2020
21	16,394	16,212	16,531	16,583	17,737	18,808
22	16,085	16,175	16,971	17,050	18,213	19,175
23	16,759	16,784	16,476	16,511	17,641	
24	16,352	16,322	16,895	17,005	18,134	
25	16,697	16,902	17,189	17,272	18,760	
26	17,045	17,235	17,423	17,548	18,891	
27		17,358				
1	17,241	17,428	17,369	17,386	18,846	
2	17,249	17,401	17,385	17,537	18,921	
3	17,042	17,238	17,330	17,487	18,835	
4	17,264	17,451	17,403	17,704	18,950	
5	17,353	17,507	17,435	17,982	19,334	
6	17,335	17,514	17,544	18,115	19,510	
7	17,397	17,521	17,569	18,392	19,768	
8	17,474	17,588	17,546	18,466	20,001	
9	17,109	17,405	17,430	18,381	19,915	
10	17,328	17,593	17,490	18,453	19,937	
11	17,506	17,627	17,583	18,630	20,064	
12	17,522	17,783	17,626	18,660	20,435	
13	17,553	17,957	17,649	18,686	20,074	
14	17,578	17,662	17,675	18,749	20,077	
15	17,290	17,848	17,555	18,614	19,975	
16	17,494	17,905	17,630	18,757	20,003	
17	17,648	17,731	17,492	18,662	19,786	
18	17,959	17,615	17,469	18,644	19,613	
19	17,453	17,779	17,620	18,817	19,914	
20	16,826	16,693	16,687	17,890	18,923	





2. Staffing

In late 2019 we welcomed Roy Fletcher back as a permanent Field Officer in the Auckland office. With the change in role for Adele Towgood at the start of 2020, a successful recruitment process was run resulting in the appointment of Ahmad Osama as the new Field Officer to the Palmerston North office. Ahmad is the current Wellington Regional Chairperson having also spent time in the Taranaki as a Treasurer so he may be familiar to many.

As the latest membership figures (above) show, PPTA membership continues to steadily increase.

Current field service staffing is 17 FTE, deployed as follows:

- Field officers: 14.7 FTE
- Te Mataroa 1.0 FTE, and
- Legal officers 1.3 FTTE.

Field officers (14.7 FTTE) are responsible for 1,304 members each, on average. This is above the 1200 maximum recommended.

Please see HI20/004 PPTA Field Staff Responsibilities 2020 for details of field officer branch responsibilities.



HI004 Field Staff Responsibilities 2020.

3. Casework/ Organising

This year sees the Field Service begin with supporting the regions and branches with PUMs regarding the Teaching Council fee increase. Alongside their regular organising work this has proven to be an opportunity to recruit new members and promote the PLD events taking place in 2020.

Organising to support branches with appraisal discussions is a key theme for the upcoming Regional Officers' Training day and the Issues and Organising Seminar with keynotes on growing member based leadership (Gregor Gall) and communicating and combating 'fake news' (Jessica Berentson-Shaw) which aim to continue the momentum of the last year.

4. Acting DGS (M)

Many thanks go to Kendra Greenwood for acting as DGS (Membership). She did a wonderful job of holding the team steady, while also exploring a variety of ways in which the service could continue to grow.

Kendra returns to her role as Field Officer while also assisting Adele Towgood, newly appointed DGS (M), during term one in a 'handover' capacity.