

To	Executive [Membership committee]	HX20/010
	Te Huarahi	Strategic Plan Ref: Education & Advocacy
		13 February 2020
From	Adele Towgood, Deputy General Secretary (Membership)	

Recommendation:

1. That the report be received.

Report on preparation for Issues and Organising Seminar 2020

The Planning Committee for the 2020 Issues and Organising Seminar is:

- Executive representatives: Bernie Lee and Graham Sharp
- Regional representatives: Mikey Nogher and Michael Waller
- Te Huarahi representatives: Powhiri Rika-Heke and Johni Rutene
- Pasifika representative: TBC
- Field Service: Adele Towgood (convenor) and Georgie Dansey

1. Seminar theme

“Haere Whakamua – Moving Forward”.

2. Keynote speakers

Professor Gregor Gall

Gregor Gall is a British left-wing academic and writer. He was professor of industrial relations at the University of Bradford and before then professors of industrial relations at the University of Stirling and the University of Hertfordshire. He is now an affiliate research associate at the University of Glasgow and a visiting professor at the University of Leeds. He researches and writes primarily about trade unions, and has a particular interest in the labour movement politics of Scotland – for example, he is working on a research project examining union leadership and the disproportionate contribution of Scots to the British-wide union movement at senior levels (like general secretaries).

Gregor will be focusing his talk and workshop on member based leadership within union movements in relation to the political context.

Dr Jessica Berentson-Shaw

Dr Jess Berentson-Shaw is a New Zealand researcher and communicator, and good science advocate. Her focus is contributing to conversations about policy that works to deliver wellbeing to all. Jess’s work is predicated on three things: making values transparent, delivering equity, and understanding best evidence. Her work to date spans the social, economic and political spectrum. Jess was awarded a PhD in Health

Psychology from Victoria University in 2004 and has since worked in various roles in the public and private sector applying science and evidence to public policy.

In recent years, Jess has returned to her psychology roots, focussing on why narrative communications that "go with the grain of cognition" better connect people with what is true and what to do in public policy. In 2017 Jess published Pennies from Heaven, a book that investigates the most effective policy actions for moving families and children out of poverty. She is co-director of think-and-do tank The Workshop, and a senior research associate at the Public Policy Institute at the University of Auckland.

Dr Berentson-Shaw's workshop covers the strategies for communicating to engage people, deepen their understanding, and build support for better policy and practice. In this presentation Dr Jess Berentson-Shaw presents the five evidence-based building blocks of strategic communication.

3. Conference Programme and Workshops

See attachment for programme outline.

The Planning Committee will be reaching out to Executive members to assist with workshops and guest speakers where appropriate.

A new workshop this year modelled on the Un-Conference approach is scheduled for Sunday morning. Information on how this works is included in the packs for the weekend. Field Staff will be available to support and guide members with their topics of conversation.

The Planning Committee thanks the Executive for their support in making this event a success.

4. Delegate Leadership Development Workshop training

The morning sessions will allow role based training matters to be focused on and also encouragement to explore the roles wider voice in the PPTA.

The key focus of the DLD in the afternoon is to provide the regional teams with skills and resources so that they're able to support the branches in engaging in active conversations around the topic of appraisal processes. This will take place through a series of workshops that the attendees will rotate through.